

BE LOCAL NETWORK PROJECT CHARTER

As a member of the Be Local Network, you are part of a community of business owners committed to changing the world. This Charter serves as a declaration of your commitment to the Be Local vision: **a sustainable, resilient local economy that works for everyone.**

OUR COMMITMENT TO YOU - A MESSAGE FROM THE BE LOCAL TEAM

Be Local is the only network in Calgary that invites business owners to connect around the idea that **"doing good is good for business"**. With that in mind, the Be Local Team is here to offer you a platform for creating meaningful connections, innovative collaborations, and intentional partnerships within the local business community. We also commit to provide diverse learning, mentorship, and networking opportunities that are timely, relevant and aligned with our values and your goals.

Our efforts are guided by the foundational belief that:

- A financially, environmentally and socially sustainable local business eco-system is a key lever in actioning poverty reduction in Calgary.
- Consumers and prospective employees care about and are more likely to choose a business with a positive social and environmental footprint.
- Wherever we are in our journey, we all have room to learn and wisdom to offer.
- A collaborative approach to learning will support more businesses to engage in or scale innovative activities that are impactful *and* cost-effective.
- By working together we can tap into our collective wisdom to scale our individual and collective impact.

BE LOCAL MEMBER COMMITMENTS - THIS WHAT GOOD CAN LOOK LIKE

Stickin' Together

A thriving local business economy is one that embraces the rich diversity in our community. We conduct business in support of collective social wellbeing.

Mother Nature is our Homie

An idea isn't truly sustainable if nature isn't being taken into consideration. We conduct business with future generations in mind.

No Money, No Impact

Buying and selling is just the beginning. We seek cost-effective solutions to ensure the local business economy is thriving, resilient and works for everyone.

Rocking Right Relations

We commit to (re)building good relations with Indigenous communities and integrating ancestral wisdom to create a business economy that includes and respects all our relations.

FEELING THE FEELS - NOT YOUR AVERAGE BUSINESS NETWORK

How we come together is just as important as why we come together.

Do Something Wickedly Different

We didn't get here by accident. And we aren't going to get out of here doing the same old thing. Getting impact curious is about the willingness to get creative, embrace the unconventional, and try something you never thought you'd do.

Walk the Walk

We are responsible for our actions and our inactions. The Be Local Network isn't just talking about where we want to be, we are taking action to get there (and making mistakes along the way). Let's go!

(Not) The Usual Suspects

The Be Local Network embraces diversity. That means you are going to find business owners from all walks of life and at all phases of their impact journey. Whatever wicked problem you are out to solve, this is the place to meet the folks you never thought you'd see in the same room.

Get Out of Your Head

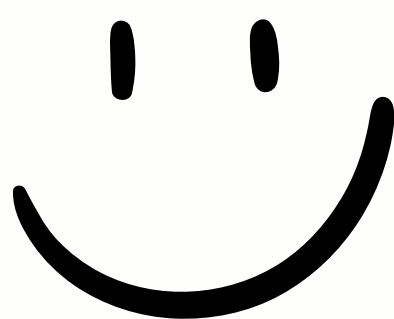
How do you know what you know? At Be Local, we approach our impact journey with the humility to explore new ways of learning and knowing. Have you listened to the wisdom of your body lately? Taken advice from your dreams? Read a river for answers?

Learning from Eachother

Here at Be Local we show up as both learners and teachers. We look for opportunities to leverage the collective wisdom and lived experience of Network members to get inspired and make the changes we hope to see in the world. We are all experts.

Get Real

Be Local is more than a network, it's a community. That means getting to know the human behind the business, and the stories behind the human. It means coming together to celebrate our successes and getting vulnerable when we miss.



Let's be serious. We are here to have some fun. Fun will fuel our imaginations, strengthen our connections, and keep us healthy as we journey together.

HECK YA! LET'S GET IMPACT CURIOUS!

Be Local isn't for everyone and that's okay! But if it is for you, you'll be in great company. Our network is made up of energetic, ambitious, heart-led entrepreneurs committed to change the world. **Because we can do together what we cannot do alone.**

By signing this Charter you pledge your curiosity and commitment to the Be Local Network's vision and way of working. Welcome to the journey!

You are encouraged to connect in to the Network to gain insight, share knowledge, ask questions, explore solutions, and find collaborators.